

### **REMARKS**

A non-final Office Action was issued in the present application on June 9, 2008. In light of the above amendments and remarks herein, Applicant respectfully requests reconsideration and allowance of the application and all presently pending claims.

By the present Amendment, Applicant has amended independent claims 1, 16, 31 and 32 to incorporate elements of claim 4 and/or 19, which are supported by the original specification and drawings. It is respectfully requested that claims 4 and 19 be cancelled without prejudice. No new matter has been added.

#### **Response to 35 U.S.C. § 101 rejections**

With regard to the rejection of claims 1-30 under 35 U.S.C. § 101, Applicant has amended claims 1-16 to recite that the claimed system/method incorporates a computer readable medium having a computer program recorded therein. Applicant submits that the claims are thus in conformance with 35 U.S.C. § 101 and that the rejection of these claims based thereupon is traversed.

#### **Response to 35 U.S.C. § 102 rejections**

In the Office Action dated June 9, 2008, the Examiner has rejected claims 1-35 under 35 USC § 102(b) based on U.S. Patent Application Publication No. 2003/0093346 to Weber (hereinafter “Weber”).

Applicant submits that the rejection of independent claims 1-35 is deficient in many areas in that all the Examiner has done is repeat verbatim the claimed elements/steps and refer to sections of the Weber reference without providing a clear explanation of how each reads on the claims. There has been little attempt on the Examiner's part to equate or particularly point out specific language in the prior art and apply it to the claimed elements/steps.

Specifically with regard to independent claims 1, 16 and 31, Applicant has claimed a management component as one element of the invention, wherein the management component *includes a personalization component for creating and personalizing secondary application-related information based on said primary application-related information* and further a communications component for providing the secondary application-related information to the *first user type member*. Against these elements, the examiner has cited Weber's abstract, and elements of paragraph 0023 and paragraph 0044. However, nothing in these cited portions of Weber discloses the invention as claimed. The abstract is the only cited portion of Weber that even includes the term "personalized" but only refers to personalizing a user file "with information electronically obtained and verified from outside sources." There is nothing in the cited portions of Weber that discloses providing secondary application-related information *to the first user type member* (e.g., the applicant).

Further with regard to claims 1, 16 and 31, Applicant has claimed a communications component for providing the secondary application-related information

to the first user type member and for communicating primary application-related information to a *pre-determined member of a second user type*. Against this element, the examiner has cited paragraph 0015, lines 3-5, paragraph 0050 and claim 7 of Weber. However, such citations only refer to standard communications and relaying of messages. There is nothing in these or other portions of Weber related to pre-determining a member of a second user type (e.g., admissions application reviewer) for receipt of primary application-related information.

Further, with regard to claims 4 and 19, Applicant has claimed that the second user-type member is *pre-determined based on the primary application-related information*. Against these claims, the examiner has cited portions of paragraphs 0024 and 0041 of Weber. However, these portions of Weber only indicate that information submitted by a financial aid applicant is reviewed. The cited portions are set out below:

Information obtained is then preferably reviewed to determine whether a student is eligible or ineligible for certain types of financial aid" (Weber, paragraph 0024, lines 14-16)

Once all required information for a student's file is received, the student financial aid processing center begins an extensive and particular process of reviewing a student's file. Preliminary review establishes verification of required documents, and quality control assures that established criteria are met for each reviewed student. (Weber, paragraph 0041, lines 20-26)

Applicant submits that there is nothing at all in these cited portions that pertains to pre-determining a second user type member based on the primary application related information.

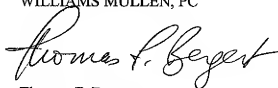
The prior art must show *all* claim elements in order to find anticipation or obviousness, and *all* words in a claim must be considered in judging the patentability of that claim against the prior art (see *Manual of Patent Examining Procedure (MPEP)* §§ 706.02(j) and 2143.03). It is Applicant's belief that the Examiner has mischaracterized and misapplied the teachings of Weber as they pertain to the claims of the present invention for at least the above reasons. Applicant submits that there are clear errors in the Examiner's rejections as well as omissions of one or more essential elements needed for a prima facie rejection. Claims 31 and 32 have been amended similarly to claims 1 and 16, and it is Applicant's position that these claims are similarly not anticipated or obviated by any of the references of record. Applicant thus submits that all of these claims are allowable, and that the remaining dependent claims are also allowable based upon being dependent from an allowable independent claim.

### **CONCLUSION**

Based on the foregoing, Applicant submits that the present application is in position for prompt adjudication and allowance. Applicant believes that all of the claims currently pending in the present application are now in condition for allowance, and an early notice to that effect is earnestly solicited. Should there be any outstanding issues requiring discussion that would further the prosecution and allowance of the present application, the Examiner is invited to contact Applicant's undersigned representative at the address and phone number provided below.

A petition for 2-month extension of time is accompanying this response. The Commissioner is hereby authorized to charge Deposit Account No. 50-0766 in payment of any required fees, but with the exception of the issue fee.

Respectfully submitted,  
WILLIAMS MULLEN, PC

A handwritten signature in black ink, reading "Thomas F. Bergert". The signature is fluid and cursive, with the first name "Thomas" and last name "Bergert" clearly legible.

Thomas F. Bergert  
Counsel for Applicant  
Reg. No. 38,076

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Attached: Petition for 2-month extension of time

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